

Sustainability Highlights

PEOPLE



WORKPLACE HEALTH AND SAFETY

25 HR department Development plans in the last 3 years | 2018 skin cancer prevention campaign involving 233 workers | 2019 breast cancer prevention campaign involving 51 women | 50% reduction in the weight of materials moved by hand and improvements to workstations.

PROMOTION OF CULTURE AND INVOLVEMENT OF LOCAL COMMUNITY

Sponsorship MuseoCity 2020: support for Milanese museums during the first lockdown | Federculture Cultura + Impresa 2021 Award | Member Company IEI (Istituto Nazionale Espresso Italiano s.r.l. Benefit) | Mumac Library: historic coffee library with 1300 books available to the public | Academy: development of trainers and participation in Coffee Sustainability Program SCA.

SOCIAL PROJECTS

Organisation of charity auction in aid of the life changing bicycle programmes promoted by World Bicycle Relief.

PRODUCT



GREEN PACKAGING

Recyclable and reusable machine packaging consisting of wooden pallets, cardboard boxes and air pillows in high density polyurethane foam | Recyclable merchandise packaging (FSC certified paper) | Suppliers are chosen with the utmost attention to environmental impacts. Through its environmental report, the supplier of all paper packaging guarantees savings of 80% in CO2 emissions compared to traditional materials and 70% in paper consumption compared with classic corrugated cardboard boxes.

ENERGY SAVING TECHNOLOGIES

Independent boilers, energy saving, on/off timer, boiler insulation.

LIFE CYCLE ASSESSMENT

Activities to assess the environmental impact of the life cycle of a coffee machine to analyse the impact of the product in all phases of the life cycle.

PLANET



SITE AND PLANT PROCESSES

Green Together energy efficiency programme: 12% of energy consumed is self-produced using renewable energy (2019 Gruppo Cimbali Binasco); 6% reduction in energy consumption in 2 years (2017vs2019 Gruppo Cimbali Binasco) | Sustainable management of events: use of compostable cups; recyclable disposable stirrers; reduction of paper brochures; sorting of waste.

PROJECTS TO RAISE AWARENESS OF GLOBAL ENVIRONMENTAL ISSUES

Circular Capri: definition of a model for the promotion of the circular economy on the island with specific reference to the tourism sector (initiative presented as part of the framework of the Pre Cop 26-All 4 Climate Italy).

SUSTAINABILITY IN THE COFFEE SUPPLY CHAIN

Collaboration with Green Management Institute for the positioning of the Cimbali Group in the sustainable coffee supply chain | Social Academy live shows: live from the plantations, Westing Coffee, Traceability and transparency in the coffee supply chain, Coffee and permaculture, sustainable cultivation methods.